

Dance & Company

Spring Newsletter - 2015

Dear Parents & Students:

With our **6th Annual Summer Production** just a few short months away, we have a lot of information to share in this newsletter. Please read carefully, note any important dates and please do ask if you have questions. To maximize dance time and to maintain schedules, feel free to ask your questions via email to Katie@danceandcompany.net or Lisa@danceandcompany.net. This is undoubtedly a busy time, so we appreciate your patience and understanding.

We would like to welcome the many new students and families who have recently joined our Dance & Company Family, and hope that your experience with us is an enjoyable one. If you are not signed up for the Summer Production and would like to inquire about doing so, please email Katie@danceandcompany.net. The registration deadline has passed but we will do our best to accommodate our new families.

Software Transition

Thank you to everyone for your patience and cooperation during the time of transitioning to our online registration system. Changing software is not an easy process. We worked very hard behind the scenes over the last several months to help make this a smooth transition and we appreciate all of your positive feedback about the ease of use.

During this initial transition we did not make the online payment process mandatory for tuition and have accepted checks and cash payments. However, in the coming months, we will continue to move towards on-line payment processing for not only tuition but for dancewear and other related products.

Please be sure to log into your portals and provide debit or credit card information if you have not already done so. Please remember that we accept MasterCard and Visa only. Lastly – ***it is important to check into your portal weekly for news updates and information.***

Katie & Lisa travelling

Katie and Lisa will be travelling out of the country beginning Wednesday, March 25th and will return on Wednesday, April 8th. During this time (with the exception of Spring Break), the studio will be open and classes will run as normal, with the following exceptions:

Pilates on Wednesday, March 25th at 6:30pm cancelled

Pilates on Saturday, March 28th at 9:00am cancelled

Spring Break: March 30-April 4 – studio closed

During the time of our absence we will have limited access to email but we have a very efficient staff covering for us who will be happy to assist as needed.

6th Annual Summer Production

We will again be performing at the Poway Center for Performing Arts (PCPA) on Sunday, June 28th, 2015.

15498 Espola Rd Poway, CA 92064
(858) 668-4693, www.powaycenter.com

Choreography has begun in all of the classes that will be participating in the Production, so it is important to keep absences to a minimum going forward. Save your absences for emergencies. Your instructors all have the right to

exclude you from certain sections or from their entire dance for lack of attendance. For those of our students who are not participating in the Production, please do continue to take class and learn the choreography. Class is just as beneficial to you as it was prior to working on Production pieces.

Costume Distribution – Friday/Saturday May 29/30, 2015

If you have registered for the Production, you should have received costume payment forms giving a breakdown of costumes and cost. Costume payments are due on or before March 28th but, if you have multiple students in multiple classes and need more time please let us know. Please email Katie or Lisa with any costume related questions.

Costumes will be distributed on Friday, May 29th between 4-6pm and Saturday, May 30th between 9:00am and 1pm at the studio. You will receive your costume(s) with tights and instructions on hair/make-up and shoes.

*** Parents – as tempting as it might be to have your dancer wear their costume when received, we ask that you keep the costumes and tights packaged up until Picture Day as we want to ensure that we have clean tights and no missing costume components. Please DO check your costume bags when received to make sure that all parts are included and please DO have your dancer try on their costume(s) to assure a proper fit. Do not wait until picture day or show day to do so as it will be too late to order missing pieces or exchange for size.*

Finale

Finale rehearsals will begin on Friday, April 10th and a detailed listing of groups and rehearsal schedule days/times has been emailed. We would like to remind you that Finale rehearsals are **mandatory**. With 40 students in the Finale, there will be a lot of choreography in a short period of time so making every rehearsal is critical. If there is a rehearsal that your dancer cannot attend, please inform Miss Katie and she will schedule a private. Privates are required if you miss any of the scheduled rehearsals (for an additional fee).

6th Annual Production Timeline

Note – all of the info below is also available at www.danceandcompany.com under Production 2015

Ticket Sales:

Ticket sales for our 6th Annual Summer Production will begin on Friday, April 17. Again this year, all tickets will be sold through Poway Center for Performing Arts and you can purchase by going online (www.pcpa.com) or by calling the box office at (858) 668-4693. Please note that the box office is open for walk up and calls on Fridays from 12-5:00pm or on Saturdays from 10-3:00pm. Also note that there is a \$3.00 per ticket handling fee when purchased through the box office and a \$5.00 handling fee when purchased online. Handling fees are typical for any professional or semi-professional show of this magnitude. Dance & Company has zero control over handling fees.

Show times and ticket costs:

Matinee Performance – 1:00pm

Adults \$18.00

Children 10 & Under \$15.00

Evening Performance – 6:00pm

Adults \$20.00

Children 10 & Under \$15.00

All tickets are reserved seating and will be sold up to the day of the performance, but make your purchases early as the best seats go first, of course. Day-of-show tickets will be sold at the Poway Center for Performing Arts Box office *only*. These tickets will be subject to a \$5.00 handling fee per ticket. This year we will honor a group ticket discount of \$2.00 per ticket if (10) or more tickets are purchased for a single show, per one family/group.

Sunday, June 7th - Picture Day @ Dance & Company

Picture day is scheduled for Sunday, June 7th from 9am-5pm. This year, we have again contracted with Artistic Impressions Dance Photography. Picture Day is **mandatory** for all of our dancers who are participating in the Production, even if you do not plan to purchase photos. This is for several reasons: we will utilize this time to do a costume and makeup check just prior to the Production, and we will also be displaying printed copies of each class at the studio and on the Dance & Company website. Details of picture day will be released next month so please stay tuned!

Wednesday, June 24th - Technical Rehearsal @ Poway Center for Performing Arts (PCPA)

A **mandatory** Tech Rehearsal will be held at the theatre from 3pm-8pm on Wednesday, June 24th. Dancers are not required to be at Tech Rehearsal all afternoon, rather at their scheduled time slot. A specific timeline will be announced in April. Students are to arrive 30 minutes prior to their scheduled rehearsal time. Dancers will not need to come in their costumes or makeup as the tech rehearsal is predominately done for lighting, staging and blocking purposes. We do ask that dancers come dressed in appropriate dance attire with shoes corresponding to which dance(s) they are rehearsing. Each dancer will be assigned to a dressing room during Tech Rehearsal.

* Note: We will not hold regular classes on this day. Those students not participating in the show will be eligible for makeup classes.

Thursday, June 25th – Regular class schedule at Dance & Company

Friday, June 26th - In-Studio Dress Rehearsal @ Dance & Company

A **mandatory** Dress Rehearsal will be held for all those participating in the Production from 3pm-8pm at Dance & Company. Dancers are not required to be at Dress Rehearsal all day; rather at their scheduled time slot. A detailed timeline will be distributed in April. Students are to arrive 30 minutes prior to scheduled rehearsal time, dressed in costume, hair and makeup for this mandatory dress rehearsal. * Note: We will not hold regular classes on this day. Those students not participating in the show will be eligible for makeup classes.

Saturday, June 27th - Studio Closed: Dancers' day of rest. All classes cancelled to give our performers and instructors rest prior to the show. Those students not participating in the Production will be eligible for make-up classes (please see make-up policy).

6th Annual Summer Production – Poway Center for Performing Arts (PCPA) – Sunday, June 28th

We will have two shows (1:00pm and 6:00pm) and all students will be participating in both, except our Toddler Combo Weds 3:30pm, Thurs 4:30pm, Fri. 4pm and Sat. 8am, 9am, 10am students who will only be participating in our 6pm show. Directions to the theatre and parking instructions will be available prior to show day. Please note that this is a very long (but exciting) day for our dancers. It is important to pack plenty of healthy snacks and water in your dance bags, which can be consumed in the dressing rooms. Food and drinks are prohibited in the theater.

Call time for matinee performance will be at 11:00am sharp; and 4:00pm sharp for the evening performance. Both shows are mandatory for all performers, except Toddler Combos (see above). As in the past, we will be videotaping the evening performance and you will be able to preorder DVD's leading up to the show as well as the day of the show.

*****If your dancer is age 8 or under, their call times are 11:45am and 4:45pm respectively (except for toddlers who's ONLY call time is for the 6pm show at 4:45pm).**

Additional Notes

- Toddler classes – will perform in 6pm show ONLY (see details above). There will be a 5-minute intermission after the first few pieces and they will be escorted out to join you in the audience. If there are empty seats next to you, they are welcome to occupy one of them at no cost. The toddlers will be cared for backstage in their own dressing room with activities, snacks and plenty of observation. We will have two helpers for this particular group of kiddos. Rest assured that they are well accounted for.
- The evening show will be recorded by a professional videographer and photographed by a professional photographer. **NO other videography or photography will be permitted.**
- There will be a full concession stand open before each show and during each intermission.

Volunteers

Parents, we are again looking for volunteers to help the day of the show in various areas. If you are interested in volunteering please email Katie Collins (Katie@danceandcompany.net) and note which performance you would like to volunteer for. With a production of this magnitude, we will need help in the dressing rooms during tech rehearsal and both performances along with show day lobby sales and much more.

Spring Break - This year Dance & Company will be closed for Spring break from Monday, March 30 through Saturday, April 4th. We know that each school district has a different spring break, ranging between the first three weeks in April. It's impossible to get on the same schedule as all of the schools, so please let us know if your spring break falls separate from ours and you will not be in class during a different time than when we are closed. If you have any questions regarding our make-up policy and appropriate make-up classes please email Lisa or Katie or see one of our qualified receptionists.

Summer Break – Dance & Company will close immediately after our Production beginning Monday, June 29th and will reopen on Monday, July 6th. Students will be eligible for make-up classes either prior to the closure or 30 days following. This is a great opportunity to try other classes/styles.

Summer Camps – We will be offering two summer camps this year. “Wild Wild West” (Cowgirl/Cowboy themed) from July 20-24th, ages 4-12, and “On Broadway” August 10-14th ages 7-14 (Musical Theatre/dance experience is a plus for this week but not required). Both camps run from 9am-1pm, Monday-Friday and will cost **\$185** for the week.

Pre-registration will open on Monday, April 6th, and forms will be available at the front desk or on our website. To hold your child's spot in camp a \$50 nonrefundable fee is due upon registration, which will go towards your total cost.

- Receive \$10 off if you register your camper on or before Saturday, April 18th (for either or both camps).

***Additional incentives are offered upon registration if enrolling in both camps and/or have multiple siblings.*

We know this is a lot of information to read, and we appreciate you taking the time to do so. With over 140 performers this year, you can imagine the amount of questions we receive on a daily basis. We do not by any means want to discourage your questions, rather, we may defer you to your newsletter to better assist in fielding the amount of time we spend answering questions. **We put a lot of time into these letters in hopes that all of our students and parents are comfortable with details and timelines surrounding our Production months.**

Thank you for your continued support and dedication. Here's to a magnificent Production, 2015!

Katie Collins & Lisa Lewis