

Dance & Company's 17th Annual Summer Production FAQ's

1. What is the Annual Production?

- a. Dance & Company hosts one large "recital" each year at the start of summer. We call it a **Production** because it is truly a full-scale show that we pour time, energy and excitement into – it's our favorite time of year! Performance is a huge part of dance education, and all classes participate except adult and acro classes.

2. What does the Production fee cover?

- a. Your **\$160 Production fee** is a bundled price charged **once per dancer**. It includes:
 - All Production-related rehearsals in June (outside regular class times)
 - One pair of Production tights
 - An exclusive 17th Annual Production T-shirt (worn during Production Week rehearsals)
 - A garment bag for costumes
 - A digital download of the professional video (both shows)
 - *Production fees increase Jan 5th and Feb 2nd. Space is not guaranteed after Feb 28, 2026.*
 - *Costume fees are NOT included.*

3. What are the costume fees for Production?

- a. Each Production dance requires its own costume.
 - Creative/Toddler/Combo: **\$100 + tax each**
 - All other styles: **\$115 + tax each**
 - Fees post to your portal in early March and auto-draft on **March 14th**. We are happy to set up a payment plan for families with multiple dancers or dances – email dco.production@gmail.com by **Feb 28th**.

4. Do I get to keep my costume after the show?

- a. Yes! You purchase them and they are yours to keep.

5. If my dancer takes multiple classes, do they perform in all of them (and need multiple costumes?)

- a. Generally, **yes**, and **yes**.
*Exception: If your dancer is in multiple classes of the same style, for example Ballet I and Ballet I/II, or Hip Hop Intermediate and Hip Hop Advanced, there is a possibility that their classes will be combined on stage and thus will not require 2 separate costumes. If your dancer takes one Combo class, there will only be one costume required. More information will be released Spring 2026.

6. If my dancer takes many classes, do they have to perform in all of them?

- a. No. If performing in every class isn't feasible, we're happy to help you choose which dances to participate in. We assume dancers are performing with all their registered classes unless you tell us otherwise during registration. *There is a dedicated space for you to provide the classes you will be performing with on your online registration form.*

7. Do I need to buy specific tights for the Production?

- a. Yes. All dancers must wear the tights we provide/sell so the stage look is uniform.
 - You receive **one pair of skin-toned tights** with your Production fee.
 - Dancers performing only in the Ballet Suite (Intro & up) receive **pink tights**.
 - Dancers in Ballet Suite and another dance will be charged for the additional pair of pink tights (\$13.50–\$15.50 + tax; auto-posted with costume fees).
 - Hip hop costumes with pants and male dancers do not require tights.
 - *We **highly recommend** purchasing at least one backup pair. These tights are part of our year-round dress code.*

8. Do I have to buy new shoes for the Production?

- a. We do not require new shoes to be purchased as long as your dancer's current shoes are the correct style and color per each dance, and are in good working and physical condition. Shoe requirements to be released in Spring 2026.

9. Does my dancer have to wear makeup for the Production?

- a. Yes – we do ask that each dancer wear “stage” makeup; otherwise they are washed out under the stage lighting and in the video recording. *Red Lipstick. Unlike everyday makeup, stage makeup’s role is to highlight your facial features for performance under the bright stage lights. ***For our younger ones, we just ask you to apply what you are comfortable with; lipstick and blush at a minimum.***

10. Do all classes at Dance & Company participate in Production?

- a. No - our adult dance and fitness classes, along with our acro classes do not participate.

11. Is it mandatory that my child participates in the Production if he/she takes classes at Dance & Company?

- a. Although Production is not mandatory, we highly encourage all eligible students to participate; Dance is a performance art. It is a great experience for all our dancers and truly the best day of the year! It’s a huge part of our year and what we do at Dance & Company.

12. If my dancer is not participating in the Production, can he/she still attend classes all year round? And if so, what will my dancer do during class while the other students are practicing their dance for the show?

- a. Absolutely – we encourage your dancer to continue coming to class all throughout the year, even if he/she isn’t participating in Production. They will still learn as the other students are, and when it comes to blocking, he/she is placed in a temporary spot, or will fill in for any absentees.

13. Is the Production professionally videotaped? And can I bring my own recording device?

- a. We do have a professional videographer for all shows & a digital download of the professional video recording of both shows is included in your Production fee. Absolutely NO photography or videography of any kind is permitted in the theater on Production Day for the consideration of other patrons and for the safety of all performers.

14. “Combined Rehearsals” is a term you will see throughout the season. What does it mean? Does it apply to me?

- a. Dance & Company combines some classes of similar styles and levels for large group “combined dances” and “suites”. These dances will have combined rehearsals (mostly during regular class time) which will take place during the month of June leading up to the Production and are *mandatory*. There may be one or two additional rehearsals outside of your normal class time (only in the month of June) but we do our best to keep these to a minimum. More information will be released Spring 2026.
 - Combined Dance Example: Toddler Ballet/Tap Combo on Tuesdays may combine with Toddler Ballet/Tap Combo on Saturdays for a shared dance. Students will learn choreography in their own respective classes each week and then in June, you can expect that the two classes will meet 2-4 times to practice the dance all together. (Saturday students will be asked to attend one or two Tuesday classes and Tuesday students will be asked to attend one or two Saturday classes.) ***This is just an example.**
 - “Suite” Example: We will be combining all our Musical Theatre classes into one big “suite”. Students will learn choreography in their own respective classes each week and then in June, you can expect that the classes will meet 3-4 times to practice the dance all together. We do our best to accommodate everyone’s rehearsal schedules, but will work with you on conflicts as we approach the month of June.

We know, It sounds like a lot, but there are no extra rehearsals other than your normal class time **until** the month of June.

15. What is the Finale and what does the Finale fee cover?

- a. The Finale is the very last dance of the Production - the “Grand Finale” of the show. **Participation is optional, requiring a separate registration.** The Finale is open to students who wish to participate, ages 8+. Finale has a limited number of spaces and registration is first come first served; spaces *always* fill up, so sign up early. **The cost to participate in this years’ finale is \$160 per student. Please note that if you participate in the Finale, there will be an additional costume required, which means an additional \$115 Costume Fee (+tax). Finale theme will be announced by the end of the year!**

16. When are Finale rehearsals and are they all mandatory?

- a. The material will be taught via a mix of pre-recorded content, paired with several in-person rehearsals. You can expect rehearsals to be a mix of Friday evenings and Saturdays. We will solidify the rehearsal schedule in January 2026. These rehearsals are *mandatory*, so please recognize the importance prior to your commitment. The Finale is often a highlight of the Production for many dancers and an incredible bonding experience, but we take your attendance and commitment *very* seriously.

17. What is Picture Day and why is it mandatory?

- a. Picture Day is the first time we see all of our dancers in their costumes. Each class takes a group shot, as well as (optional) individual photos in their costumes. We use this day as a costume, hair, shoe and makeup check prior to Production. We also display some photos on our website. Should you choose to purchase photos, order forms will be available online prior to Picture Day and there will be a team onsite to assist. Purchasing photos is optional, however attendance on picture day is mandatory.
 - We have contracted again this year with the amazing Holly Ireland Photography.

18. What is Tech/Dress rehearsal?

- a. Tech/Dress rehearsal is a *mandatory* combined technical and dress rehearsal held **at the theatre**, and is run in full costume/hair/makeup. It allows our dancers (especially young/new) to get familiar with the theatre and being on stage, their entrances/exits, the backstage area, and ensures a successful Production. It also allows for our staff to program all of the lighting and music cues. A specific timeline will be available Spring 2026. *Please note: This schedule is NOT the show order for Production Day.

19. Are parents/guests allowed at Tech/Dress rehearsal?

- a. One parent/guardian is required to attend this rehearsal with their dancer. You may drop off ONLY if your dancer is old enough to care for themselves. There is no adult supervision or babysitting at this rehearsal outside of your dancer's "call times" and "rehearsal times".
- b. Parents are welcome to help their dancer change backstage during Tech Rehearsal, if they need assistance. On Production Day there will be plenty of volunteers to help your dancer with costume changes.

20. What are In-Studio Run Throughs and do I need costumes?

- a. These are complete run throughs of our shows (AT THE STUDIO) from start to finish, in real time so dancers can get used to timing and order of each show. These in-studio run throughs ARE the show order for Production Day. **You do not wear your costumes.** You will wear black leggings/black dance shorts and your Production shirt (included in your Production fee.)
 - **Wednesday, June 24th, approximately 4:30-6:30pm** for our dancers in the **matinee** show.
 - **Friday, June 26th, approximately 4:30-6:30pm** for our dancers in the **evening** show.

***Note* You will find out which show time(s) your dancer(s) are performing in, in early 2026, prior to tickets going on sale.**

One parent may accompany their child to these rehearsals. If your dancer is in more than one piece, and there is a short gap between their "call times", we recommend you stay on site or nearby. If there is a long gap (1 hour or more) between their "call times", we ask that you and your dancer leave and come back at their next call time, to avoid overcrowding. Each dance will be there for about 20-25 minutes. Once your dance is released, you are free to leave.

21. How long is the show?

- a. Each show is approximately 2 hours from start to finish, including intermission.

22. How many shows will there be on Production Day? How many shows will my child perform in?

- a. We will have 2 shows on Sunday, June 28th. Your dancer may be in the matinee, evening, or both depending on class style/level. More info releases early 2026.

23. Where do I buy my tickets?

- a. Production tickets will go on sale in April 2026 and are only sold through the Poway Center for the Performing Arts (PCPA). *TICKETS ARE NOT AVAILABLE FOR PURCHASE AT DANCE & COMPANY.
 - The easiest and quickest way is to purchase online at powaycenter.com due to limited live box office hours.
 - You can also call (858-748-0505) or visit the box office in person. Box office hours are Fridays and Saturdays from 1-6pm.
 - Ticket prices and details will be announced in early 2026.

24. Do I need to purchase a ticket for my performer?

- a. No - all dancers remain backstage for the entire length of the show. Dancers are not permitted to join you in the audience before/after they perform.

25. Why is there a handling fee added into the price of my ticket?

- a. Handling fees are common for any professional or semi-professional show of this magnitude in this type of beautiful theatre setting. Dance & Company has zero control over handling fees, as they are assessed by the city of Poway and the PCPA theatre.

26. Is the theatre reserved seating?

- a. Yes, all seats are reserved. You will be able to choose your seats when purchasing tickets, either online or through the box office.

27. How many guests can I invite to Production?

- a. The theatre seats 800 people and there are multiple shows. You can buy as many tickets as you'd like, until they sell out.

28. Where is the theatre?

- a. Poway Center for the Performing Arts
15498 Espola Rd, Poway, CA 92064

29. Is there parking at the Poway Center for Performing Arts Theatre? Does it cost?

- a. PCPA offers a lot of parking and it is FREE. If the main parking lot fills up, there is an overflow lot across the street.

30. Will my dancer get a break in between shows?

- a. Yes, we encourage you to take your dancers for a meal between shows. Dancers MUST be accompanied by a parent or guardian in-between shows if they are not of age to care for themselves. We absolutely do not have staff at the theatre to babysit in-between shows. Check-in/out details will be provided in Spring 2026.

Many families will hang out on the grass outside of the theatre "picnic style" between shows. This is always an option. Again, dancers must be accompanied by an adult if they are not of the age to care for themselves. There is *no* adult supervision between shows.

31. Will I get to accompany my child backstage on Production day?

- a. You will be able to walk your dancer to their designated "drop off" area where you will check them in and leave them with our qualified backstage staff. You will not be allowed to stay, unless you are an assigned volunteer (see below.)

32. Can I volunteer to work at the Production?

- a. Yes! We love parent volunteers. We have volunteers ranging from backstage, to program distribution, front lobby assistance, etc. Please email dco.production@gmail.com to volunteer.

33. Who is backstage with my dancer on Production Day?

- a. We have an extensive team including teachers, staff, and parent volunteers for each show who are with your dancers. Safety is always our number one priority and we have a very secure check-in and check-out process.

34. What should I send my dancer with on Tech Rehearsal Day and Production Day?

- a. All dancers MUST have their provided garment bag that they received their costumes in. This is part of our check-in and out process.
 - Water
 - Healthy, peanut-free snacks
 - Quiet activities (coloring books, tablet, etc.)
 - All shoes, tights, and accessories
 - No money is needed; no snacks/drinks are sold onsite.

35. Where do I meet my dancer after they perform?

- a. All dancers will stay backstage for the entire length of the performance. At the conclusion of the Finale, you will exit the theatre and go back to where you checked your dancer in. We will match up each student with their parent/guardian (the same person who checked them in.) ALL dancers must be checked out by an adult at the conclusion of each show unless they are able to care for themselves. More on this to follow in Spring 2026. We ask that patrons stay seated until the end of the Finale, besides intermission and restroom breaks.

36. What if there is an emergency and I need to get to my dancer?

- a. You will find the nearest Dance & Company or PCPA staff member and we will handle it immediately. If we need to stop the show, we will. If we need to call for you over the intercom, we will. Rest assured, in the rare event of an emergency, we will handle it as such. We

also have every parent's phone number in our online portal system. Now is a great time to log into your portal to ensure this info is up to date. [Click here to access your parent portal](#)

37. What are ALL of the fees associated with the Production? Are there any surprise fees later on?

- a. We are completely transparent from the start so there are no surprises. The costs include:
- \$160 Production fee per dancer (increases by \$10 in Jan and again in Feb, sign up early!)
 - \$100–\$115 + tax per costume
 - \$160 Finale fee (if participating)
 - Additional tights if needed (\$13.50–\$15.50 + tax)
 - Optional accessories (hair nets, camisoles, organizers)
 - Optional program shoutouts (\$20)
 - Tickets (ages 2+)
 - Optional Picture Day purchases
 - Payment plans available for families with multiple dancers or costumes. Costumes must be paid in full before receiving in May.

38. I'm on the fence and feel like my dancer is too young/not ready. How do I know if they are ready?

- a. We get asked this question every year! And our answer is... in the 16 years we've been doing this, we've never had a kid not thrive at Production. We get them incredibly prepared. And no matter what their age, level or experience, every dancer agrees that Production Day is the best day of the year. If you'd like to see the professional recording of last years' show, it's available here:
<https://danceandcompany.com/production-page/> password: dcoprod2026

39. Does Dance & Company close after the show to give the dancers a break?

- a. Yes – We close for a short summer break after the Production to give our staff and dancers some well-deserved time off. We reopen and resume our regular class schedule on Monday, July 6th. We are closed from Monday, June 29 through Saturday, July 4, 2026

40. PARKING at Dance & Company - I'm worried about not being able to find parking at/around Dance & Company for these high traffic events. What do I do?

- a. We know that parking can be tricky during our busiest hours. The good news is that all of the surrounding streets around the shopping center are white curbs and free parking. Please plan to arrive 10 minutes early to allow yourself time to park around the corner, if needed. We will also do our best to have plenty of Dance & Company staff outside safely assisting your dancers if they need to be dropped off while you go find parking.

41. I see the term "Standard Hair" in several places. What does this mean?

- a. Every dancer will wear the same hairstyle for Production (and Picture Day and Production week rehearsals). "Standard hairstyle" = Low Ballet bun on the nape of the neck (hairnet required) and center part. [Great Hair Tutorial Here](#). We will sell hairnets at the studio in June if you need them.

42. What if my question isn't answered in this FAQ?

- a. Please email dco.production@gmail.com for all Production related questions and allow 24-48 hours for response.